ĐOÀN THỊ THỦY

AN EVALUATION OF INTELLIGENT BUSINESS - ELEMENTARY FOR THE FIRST YEAR NON-ENGLISH MAJOR STUDENTS AT ACADEMY OF FINANCE; SUGGESTIONS FOR BOOK USE AND ADAPTATION

(Đánh giá giáo trình Intelligent Business, trình độ cơ bản dành cho sinh viên không chuyên tiếng Anh năm nhất Học viện Tài Chính; những gợi ý trong việc chỉnh sửa và sử dụng giáo trình)

MINOR PROGRAM THESIS

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DECLARATION

I hereby state that I, Doan Thi Thuy, being an M.A candidate of the Faculty of Postgraduate, University of Languages and International studies, Vietnam National University, Hanoi certify my authorship of the thesis submitted today entitled:

An Evaluation of Intelligent Business Elementary for the first year non-English major students at Academy of Finance; Suggestions for book use and adaptation

The thesis is the study of my own work and substance of the thesis has not, wholly or in part, been submitted for a degree to any other universities or institutions.

Hanoi, October, 2015

Doan Thi Thuy
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ABSTRACT

Course books have played an important role in most language programs. However, they are not always professionally designed and do not always fit the curriculum and closely correspond with the objectives of the course and the needs of the students. Within this regard, the thesis was conducted with the aims to evaluate the suitability of the material “Intelligent Business Elementary” for the first year non-English major students at Academy of Finance to investigate the suitability of the course book to the students’ needs and interests, then to suggest practical recommendations for future improvements of the material. The data collection instruments employed in this study were questionnaires for teachers and students, and informal teachers’ interviews. In this thesis, the material is analyzed based on the criteria proposed by Hutchinson & Waters (1987). After investigating some strengths and weaknesses of the material, the author comes to the conclusion that the material well responds to students’ needs and interests. Thanks to the findings, suggestions would be given for better application of the material through adaptation techniques like addition, deletion, replacement, and reorder and combination.
REFERENCES


